

## About Investbx

Serving the West Midlands region, Investbx represents the first virtual trading platform of its kind in Britain.

Its purpose is to help small to medium businesses raise capital for growth, in exchange for shares.

Investbx raises the equity on behalf of the companies, unlike traditional markets that rely on third parties.

Admission to the trading platform is via a simplified process, created and developed by some of the leading professionals in the community.

Investors are provided with independent research on which to base their investment decisions and, via an auction-driven platform, will have the capability to trade their shares.

Investbx's focus is on developing successful partnerships with companies, investors and advisers.

## Investbx and companies

The primary objective of Investbx is to help smaller companies raise equity finance up to £2 million. Companies quoted on Investbx will typically satisfy the following criteria:

- ▶ Ambitious companies looking to release shares in return for capital
- ▶ Companies wishing to raise their profile
- ▶ Companies taking the first step to a listing on a more senior market

Investbx incorporates an electronic auction market, matching buyers and sellers at a single price.

## Investbx and investors

Investbx showcases ambitious companies to investors seeking new investment opportunities that would not typically be available to them. It enables the private investor to:

- ▶ Acquire information on a broad range of new West Midlands investment opportunities
- ▶ Access independent research on Investbx traded companies
- ▶ Buy or sell shares directly through the Investbx website

## Investbx and advisers

Professional firms advising investors or companies may offer their clients access to this new service, gaining access to a new source of equity finance.

## To find out more information about Investbx

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